

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **0000012262** Submit Date: **07/07/2016** Call Sign: **KALB-TV** Facility ID: **51598**

City: ALEXANDRIA State: LA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2016 Filing Status: Active

Report reflects information for : Second Quarter of 2016

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|---|-----------------------|----------------------|-------------------|
| GRAY TELEVISION LICENSEE, LLC Doing Business As: GRAY TELEVISION LICENSEE, LLC | 4370 PEACHTREE RD NE ATLANTA, GA 30319 United States | +1 (404) 504- 9828 | mgodard@kalb. com | Company |

Contact Representatives (2)

| Contact Name | Address | Phone | Email | Contact Type |
|--|--|-----------------------|----------------------------|-----------------------------|
| Michael Barrett Chief Engineer Gray Television Licensee, LLC | 605 Washington Street Alexandria, LA 71303 United States | +1 (318) 445- 2456 | mbarrett@kalb.com | Technical Representative |
| Joan Stewart Wiley Rein LLP | 1776 K Street, NW WASHINGTON, DC 20006 United States | +1 (202) 719- 7438 | jstewart@wileyrein. com | Legal Representative |

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC/CBS |
| | Nielsen DMA | Alexandria LA |
| | Web Home Page Address | WWW.KALB.COM |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 6.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(14)

| Digital Core Program (1 of 14) | Response |
|--|---|
| Program Title | LUCKY DOG - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 8A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 14) | Response |
|---|--|
| Program Title | DR. CHRIS PET VET - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 830A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| identify the program by displaying throughout the program the symbol E /I? | |

| Program Title | HENRY FORD'S INNOVATION NATION - 5.2 |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 14) | Response |
|---|----------------------|
| Program Title | THE INSPECTORS - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 930A |
| Total times aired at regularly scheduled time | 13 |

| Total times aired | 13 |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 14) | Response |
|---|---------------------------------|
| Program Title | CHICKEN SOUP FOR THE SOUL - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |

| Number of Preemptions | 0 |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation of education - stepping forward and acting in a socially responsible and moral fashion when faced with crise and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause then demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrifiendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encoura young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (6 of 14) | Response |
|---|--|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 1030A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |

| Number of Preemptions | |
|--|---|
| for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use notoriety and success to make positive changes in the lives of people in need. The program offers a verpositive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the transming of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (7 of 14) | Response |
|---|--------------------------------|
| Program Title | RUFF RUFF TWEET AND DAVE - 5.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|--------------------------|
| Title of Program | RUFF RUFF TWEET AND DAVE |
| List date and time rescheduled | 06/26/2016 11:00 AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-04 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (8 of 14) | Response |
|--------------------------------------|------------------|
| Program Title | ASTROBLAST - 5.1 |
| Origination | Network |

| Days/Times Program Regularly Scheduled | SATURDAYS 1030A |
|--|--|
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | ASTROBLAST |
| List date and time rescheduled | 06/26/2016 11:30 AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

| Date Preempted | 2016-06-04 |
|-----------------------|------------|
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (9 of 14) | Response |
|--|--|
| Program Title | ANIMAL RESCUE - 5.2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAYS 530A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) | Response |
|---|----------------------------------|
| Program Title | JACK HANNA'S INTO THE WILD - 5.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAYS 630A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |

| Number of Preemptions | 0 |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 14) | Response |
|---|--------------------|
| Program Title | NINA'S WORLD - 5.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 930A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |

| Age of Target Child Audience | 2 years to 5 years |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ninas World is a childhood adventure series, which re imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures who live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown ups too, because she is curious and determined to over reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she does not reflect on her encounters with good natured common sense and an ability to rebound after her mistakes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | NINA'S WORLD |
| List date and time rescheduled | 06/25/2016 12:30 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-04 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (12 of 14) | Response |
|--|----------------|
| Program Title | FLOOGALS - 5.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this Hooman world. They take daring adventures to gathering facts while hoping to avoid detection by the Hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane ice-cubes and umbrellas for example is the basis for transformative experiences that help us all better understand the world they and we inhabit. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | FLOOGALS |
| List date and time rescheduled | 06/25/2016 12:00 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-04 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (13 of 14) | Response |
|---|----------------------|
| Program Title | THE CHICA SHOW - 5.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS 7A |

| Total times aired at regularly scheduled time | 11 |
|--|--|
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee Kelly doubles as Chicas nanny and the ensemble is rounded out with Bunji a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. Chicas parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself Chica, Bunji, and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | THE CHICA SHOW |
| List date and time rescheduled | 06/19/2016 12:00 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-28 |
| Episode # | |

| Reason for Preemption | Other |
|-----------------------|-------|
|-----------------------|-------|

| Questions | Response |
|--|---------------------|
| Title of Program | THE CHICA SHOW |
| List date and time rescheduled | 06/19/2016 11:00 AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-05 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (14 of 14) | Response |
|--|--------------------|
| Program Title | NOODLE AND DOODLE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS 730A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and or a food experience. Sean is accompanied by Noodle, a puppet character, Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini show of his own through an animated alter ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | NOODLE AND DOODLE |
| List date and time rescheduled | 06/19/2016 11:30 AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-05 |
| Episode # | |
| Reason for Preemption | Sports |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Michele Godard |
| Address | 605 Washington Street |
| City | Alexandria |
| State | LA |
| Zip | 71301 |
| Telephone Number | (318) 445-2456 |
| Email Address | mgodard@kalb.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such | Gray Television became the licensee of the station on June 13, 2014. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a |

viewed.

behind-the-scenes story with clips from talent interviews can be

programming to children. See 47 C.F.R. Section 73.671,

NOTES 2 and 3.

Other Matters (14)

Programming.

| Other Matters (1 of 14) | Response |
|---|---|
| Program Title | LUCKY DOG - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 8A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 14) | Response |
|---|-------------------------|
| Program Title | DR. CHRIS PET VET - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 830A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (3 of 14) | Response |
|--|--|
| Program Title | HENRY FORD'S INNOVATION NATION - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. |

| Other Matters (4 of 14) | Response |
|---|----------------------|
| Program Title | THE INSPECTORS - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 930A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of 13 years to 16 years
Target Child
Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (5 of 14) | Response |
|--|--|
| Program Title | CHICKEN SOUP FOR THE SOUL - 5.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (6 of 14) | Response |
|-------------------------------|--|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER - 5.2 |
| Origination | Network |

| Days/Times Program Regularly Scheduled | SATURDAYS 1030A |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities. |

educational and informational objective of the program and how it meets the definition of Core Programming.

GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (7 of 14) | Response |
|---|-----------------------|
| Program Title | TERRIFIC TRUCKS - 5.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Terrific Trucks is based on the idea that every big truck and earth moving vehicle has a real life and a very unique personality that fits the specific type of work they do. In this live action series, actual big trucks are personified and live in their quarry ready to hit the road to complete all kinds of earth moving, heavy lifting, car crushing, and big maneuvering projects that are sent to their messenger, Mr. Bill Board, a huge digital sign that receives electronically delivered job requests for the team. Bill Board calls the team to assemble as he describes the work. Tork an earnest dump truck and team leader organizes the project and gives assignments to the team members. They are Sparky an amiable front end loader, Dug a diligent and indispensable excavator for almost all the jobs, Stotz an immaculate and vain 18 wheeler semi hauler, and Blinker the youngest and playful mini front end loader. Invariably they have challenges and risks to manage with each job, but they get resolved with team efforts and mutual respect. Nonetheless, the best part of the day is coming home to the yard satisfied with what they have accomplished, and ready for a nice warm truck wash before they go in formation and sleep for the night.

| Other Matters (8 of 14) | Response |
|---|--|
| Program Title | RUFF RUFF, TWEET, AND DAVE - 5.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 1030A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Ruff Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey. |

| Other Matters (9 of 14) | Response | |
|---|--------------------|--|
| Program Title | NINA'S WORLD - 5.1 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | SATURDAYS 10A | |

| Total times aired at regularly scheduled time | 13 |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ninas World is a childhood adventure series, which reimagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year old Latina living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina has frequent adventures with her friends, her parents, and other grown ups in her neighborhood. She is curious and determined to over reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she does not reflect on her encounters with good natured common sense and an ability to rebound after her mistakes. |

| Other Matters (10 of 14) | Response |
|--|--|
| Program Title | ANIMAL RESCUE - 5.2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 430A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |

| Other Matters (11 of 14) | Response |
|---|----------------------------------|
| Program Title | JACK HANNA'S INTO THE WILD - 5.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAYS 630A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| Audience from | |
|-------------------------|---|
| Describe the | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of |
| educational and | America's most beloved animal adventurer and his family. More than just a collection of animal |
| informational objective | escapades, Into the Wild provides insight into the protection and conservation of some of our |
| of the program and | planet's most precious and endangered species. Into the Wild is unscripted and action packed - it |
| how it meets the | takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and |
| definition of Core | small. |
| Programming. | |

13 years to 16 years

Age of Target Child

| Other Matters (12 of 14) | Response |
|--|--|
| Program Title | FLOOGALS - 5.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 930A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is an animated show starring three space aliensFleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that's Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe. |

| Other Matters (13 of 14) | Response |
|---|----------------------|
| Program Title | THE CHICA SHOW - 5.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS 7A |

| 10 |
|--------------------|
| 13 |
| |
| |
| |
| |
| 30 mins |
| |
| 2 years to 5 years |
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| |
| |
| |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chicas parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

| Response |
|-----------------------|
| NOODLE & DOODLE - 5.1 |
| Network |
| SUNDAYS 730A |
| 13 |
| 30 mins |
| 2 years to 5 years |
| |

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during a transitional segment of the episode. Overall, Noodle and Doodle, demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

nt for the

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Vernilla Louise Brooks

Yes

Traffic /Program Manager

07/07 /2016 **Attachments**

No Attachments.